

Skills

Tools:

Figma / Figjam

Sketch App

Miro

Adobe Creative Suite

Google Analytics

Amplitude

Jira/Asana/Clickup

Framer/WebFlow/WordPress

Research, Interaction & Visual:

User Interviews

Usability Testing

Research Planning

Information Architecture

User Flows

Wireframing

Prototyping

High-fidelity Designs

Design Systems

Brand Design

Education

Red River College Polytechnic

Post-Graduate Diploma (PGD),

Business Management

JAN 2022 — APR 2023

Federal University of Technology,

Akure

Bachelor of Technology (B.Tech),

Industrial Design

NOV 2010 — AUG 2015

Work Experience

MASV, Remote | Senior Product Designer, Growth

AUG 2023 — AUG 2024

- Led design initiatives for end-to-end self-served pricing that improved product revenue by 32%.
- Enhanced product usability by creating a data-driven usage dashboard, increasing usage conversions by 45%.
- Enhanced the design flow for MASV Portal's integration with cloud storage providers (e.g., S3, Wasabi), improving feature usage by 270%.

Athlon Studio, Remote | UX Designer

MAY 2022 — AUG 2023

- Worked in a client-facing capacity, helping to define key deliverables and ensuring alignment with client goals throughout the process.
- Key projects include the end-to-end delivery of healthcare claims user experience for Conduent and developing a comprehensive design system for Sprye.ai.

The SEO Hive, Winnipeg MB | UX Designer

OCT 2020 — MAY 2022

- Created and standardized a component-based new design system and library for web and mobile applications to ensure product consistency and speed up development time.
- Improved sign-up conversions for MoneyReverie by 152% and core feature adoption by 37% through usability testing and design system standardization.

RHICS Technology, Lagos NG | UX/UI Designer

JAN 2018 — SEPT 2020

- Spearheaded design efforts for MedFinder, serving over 650 merchants, and conducted user testing with medical practitioners.
- Optimized the user experience for Cadawada, a mobile payment app, increasing app downloads by 54%.

2+ more years of design experience on my LinkedIn...